

## **26th Sports Toto Chinese New Year Ang Pow Donation Campaign**

The 26th Sports Toto Chinese New Year Ang Pow Donation Campaign was launched on 16 January 2014 at the KL & Selangor Chinese Assembly Hall.

The launching ceremony was officiated by Dato' Seri Ong Ka Chuan, MCA Secretary General, in the presence of Sports Toto executive director Mr. Vincent Seow.

About 3,000 senior citizens turned up at the campaign launch, including 200 invited senior citizens from 7 charity homes based in the Klang Valley.

For the enjoyment of all the senior citizens at the campaign launch, Wushu performances were put up by several amateur Wushu enthusiasts, courtesy of the Wushu Federation of Malaysia and popular Chinese New Year songs were performed by Sports Toto staff volunteers.

On the same day, the donation campaign was also carried out in 7 other places, namely, Klang, Kajang, Ulu Yam, Ipoh, Bukit Mertajam, Penang and Sungai Petani.

The donation campaign was meant for needy senior Malaysian citizens aged 60 and above. A total of 17,000 beneficiaries in 41 cities and towns throughout the country benefitted from the donation campaign from 16 - 23 January 2014. Each beneficiary received an ang pow and a mini hamper.

A total of about RM900,000 had been well-spent for the entire donation campaign.

Over the years, the charity event has generated many benefits. Apart from directly giving ang pows and hampers to needy senior citizens, public awareness of the need to lend support to the underprivileged people has also been created.

Mr Seow put on record a special note of thanks to all the 700 over staff and Toto agents throughout the country and many others who have been a part of the charitable cause all these years. Without their assistance and contributions, such a huge donation campaign would not have been possible.

Sports Toto is glad to begin every new year by reaching out to needy senior citizens. Throughout the rest of the year, the company continues to lend support to various other underprivileged groups in the community, besides the yearly substantial contributions to the National Sports Council, various community sports initiatives and many others, as the company conscientiously carries out its corporate social responsibility.

## “第 26 届多多博彩华人新年慈善施赠贫老”活动

“第 26 届多多博彩华人新年慈善施赠贫老”活动于 2014 年 1 月 16 日，正式在吉隆坡暨雪兰莪中华大会堂举行推介礼。

在多多博彩马来西亚私人有限公司执行董事萧瑞彬先生的陪同下，马华总秘书拿督斯里黄家泉正式推介此慈善活动。

共有大约 3000 名贫老前来参与当天的推介礼，当中包括了受邀前来参与其盛的 200 名来自巴生谷 7 家老人院的长者。

在推介礼开始之前，大马武术总会的好几位业余武术好手盛情呈现一连串的精彩武术表演。此外，多多博彩志愿员工们也为长者们献唱新年歌曲。这些由多多博彩精心安排的节目皆令所有在座贫老看得掌声连连。

当天，这项捐赠活动也在 7 个地方同步进行，即巴生、加影、乌鲁音、怡保、大山脚、檳城和双溪大年。

本年度捐赠活动旨在让年届 60 岁及以上的各族贫老受惠。这项从 2014 年 1 月 16 日至 23 日，在全国各地 41 个城镇举行的捐赠活动共惠及 1 万 7000 名贫老。每一名受惠者可获得一封红包和一个迷你礼包。

多多博彩为本年度的捐赠活动共拨出了大约 90 万令吉。

这活动在多多博彩多年来的推动之下的确带来了多方面的好处。除了直接捐赠红包及迷你礼包给贫老们之外，此活动也提醒大家关切及援助弱势人士。

萧先生在致词时也不忘特别感谢全国超过 700 名公司职员与多多博彩代理以及其他单位，多年来为此慈善活动作出的贡献。这项大型捐赠活动能够顺利地举办，有赖于他们付出的贡献与协助。

一年之计始于春，多多博彩每年都欣然的在农历新年前夕施赠贫老，接着在一年当中也不间断地援助社群中的多个弱势群体。除了以上各类慈善举措，多多博彩多年来大力捐助国家体育理事会，并支持各类社区运动等等，以不懈地履行其企业社会责任。